

COVER IMAGES

Why submit cover images to Bowker?

Cover images sell books. Libraries can show patrons your images in their online catalogue. In addition, both retail buyers and booksellers are able to view your book covers during the buying process.

Supplying your covers to Bowker means that your images, as well as title data, are added to our Books In Print and Syndetic Solutions products. These products help your customers discover your titles in both the library and retail markets.

Bowker does not charge for image submissions.

How can we participate?

- Cover images can be submitted via FTP, email, or CD. Email datasubmission@bowker.co.uk for more details.
- We accept JPEGs, TIFFs and GIFs.
- Please ensure that all images are named with the ISBN only. (for example: **9780985968106.jpg**)

If you have questions, contact us at
data.submission@bowker.com
or datasubmission@bowker.co.uk



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Publishers: Are We Receiving Your Metadata?



There is no charge for submitting your title data to Bowker.

PRINT

Why submit print metadata to Bowker?

With more than 140 years of experience in bibliographic data management and dissemination, Books In Print® is the international established authority for book information.

Bowker, the U.S. ISBN Agency, manages both U.S. and U.K. bibliographic data and delivers a comprehensive data source to book information researchers and buyers through Bowker and ProQuest products.

Further, ProQuest Syndetic Solutions™, a library catalogue enrichment service, supplies enriched content (such as tables of contents, book descriptions, and sample chapters), to English and foreign libraries throughout the world, with over 3 billion queries per month.

Major markets for Bowker Data include: U.S., U.K., Canada, Australia, New Zealand and Europe.

Supplying your metadata to Bowker® is free of charge and will help you reach customers worldwide.

How can we participate?

- Bowker accepts electronic feeds, including ONIX, Excel, or text, delivered via email or FTP. Contact us at datasubmission@bowker.co.uk or data.submission@bowker.com to get started.
- AI sheets can be sent to us via email, FTP, or CD. Files accepted include PDF or Word formats.
- Bowker offers a free publisher portal at www.BowkerLink.co.uk or www.MyIdentifiers.com. Just register for access at the site and start submitting your data!

EBOOK

Why submit ebook metadata to Bowker?

Bowker's search and discovery products provide vital ebook metadata, both basic and enriched, to our customers. Then we point them to where they can access the product, either through an institutional subscription program, or for individual purchase.

Bowker also provides the same metadata to the following customer base:

- Library online catalogues
- Ebook retailers
- Librarians purchasing ebook subscriptions
- Library platforms for ebooks
- Textbook retailers, wholesalers, and rental companies
- 2-year and 4-year institutional libraries
- Online education software providers

How can we participate?

- Ebook metadata can be sent to Bowker in your regular file feed, with your print products, or separately, should you store this information in a separate system internally. Contact us at datasubmission@bowker.co.uk or data.submission@bowker.com to get started.
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