



Discovery

Data Licensing **Improving** Retailer's Online Experience

MOST AUTHORITATIVE DATA

Bowker Data Licensing relies on our comprehensive data collection process in order to maintain a high rate of quality control. As the exclusive ISBN agency in the United States and Australia, Bowker is the world's leading authority for bibliographic and publisher information.

POWERED BY BOOKS IN PRINT®

Powered by the over 40 million global titles in Books In Print®, used by tens of thousands of retailers, search engines, online retailers and libraries worldwide, our data reaches well beyond just a book description and reviews.

RAW DATA LICENSE

For organizations with specialized data needs, Bowker provides the option of a raw data site license of Books In Print. A raw data site license allows your organization to utilize these valuable bibliographic databases via your own software.

DATA ON DEMAND

Our metadata offers a wealth of information related to print books, ebooks, college textbooks, audio books and more. This is the core data that our customers (retailers, publishers, and bookstores) use every day, and what powers our search and discovery services, like Books In Print and Syndetic Solutions™.

LIBRARYTHING™

Bowker provides additional solutions to help retailers improve their conversion rates on their site through distribution of LibraryThing™, the most comprehensive and best quality independent source for user-generated book content on the web. Over 1.8 million LibraryThing reviews have been vetted and approved by a library professional. LibraryThing also has over 2.3 million ratings, 30 million recommendations and over 151 million content tags.

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