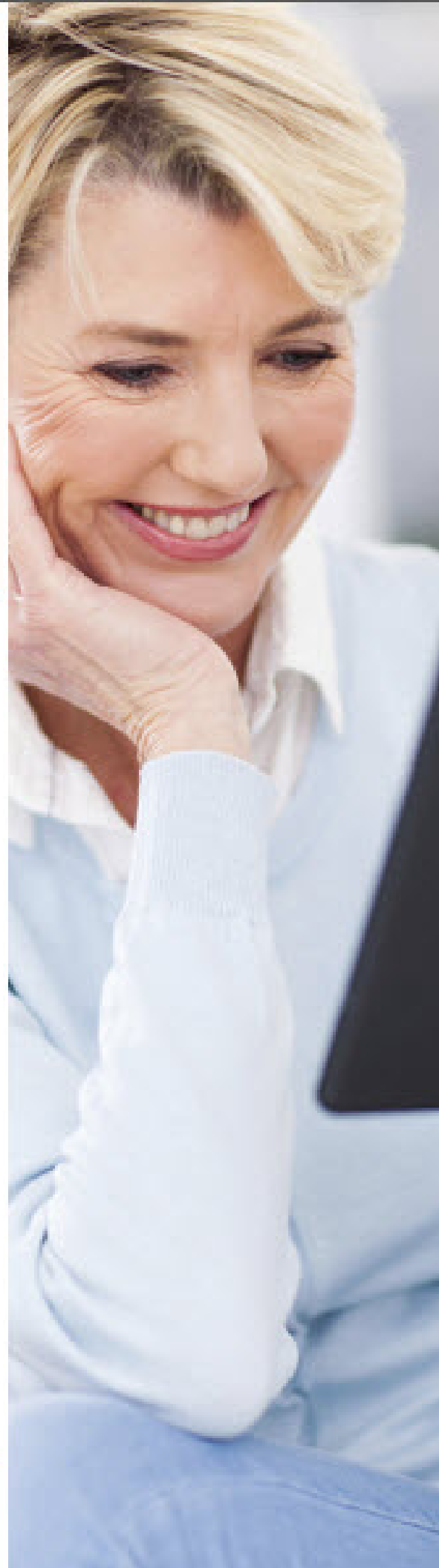


# Self-Publishing in the United States, 2008-2013

Print and Ebook

Prepared by Bowker®

**Bowker.**  
a ProQuest® affiliate





# **Self-Publishing in the United States 2008-2013: Print vs. Ebook**

## **Table of Contents**

Overview	3
ISBN Output for USA Self-Publishers, 2008-2013	
Total Print and Ebook	4
Print books	5
Ebooks	6
Author Solutions Output	7
Press Release: <i>Self-Publishing Movement Continues     Strong Growth in U.S., Says Bowker®</i>	8

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## Overview

When Bowker® first reported on self-publishing, the Overview started with this sentence: “This report documents the explosive growth of self-publishing and self-publishing services in the United States between the years 2006 and 2011.” This latest report covering the years from 2008 – 2013 tells a slightly different story. While self-publishing is alive and well and still showing very healthy growth rates, gone are the days of 60% growth year over year. As the charts in this report show, self-publishing has matured and slowed down to a steadier, less frantic pace.

The report comprises six charts. The first three are a breakdown of titles by publisher by year (Total Print and Ebook, Print only, Ebook only). The remaining charts provide a consolidated view of the output from the divisions of Author Solutions.

The numbers are counts as of 08-06-2014 of ISBNs registered in the Bowker Books In Print® database and published or distributed in the United States. The year refers to the year of publication provided by publishers for each ISBN. Self-publishers and service providers were identified from the Bowker® Publisher Authority Database. The numbers shown in the line for Small Publishers are for those publishers who have produced ten or fewer ISBNs. These small publishers represent the true do-it-yourself individuals and organizations that obtain a single ISBN or a block of ten ISBNs from the US ISBN Agency.

Bowker first released self-publishing statistics to the media in 2011 (See USA Today, Aug 1, 2011, p. 1, Snapshot graphic). For the current report, the number of self-publishing companies was increased, and the back-year statistics were updated to include titles from these newly identified producers.

Bowker regularly publishes statistical reports on the publishing industry. Please send us your feedback, questions, and suggestions. They will help us immensely as we plan for the release of the 2014 numbers.

Should you have any questions please contact Beth Dempsey.

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## ISBN Output for USA Self-Publishers, 2008-2013

### Total Print & Ebooks

Source: Bowker Books In Print® database

NAME							increase	%increase	increase	%increase
	2008	2009	2010	2011	2012	2013	2012-13	2012-13	2008-13	2008-2013
CreateSpace	11,498	25,213	35,693	58,862	131,460	186,926	55,466	42.19%	175,428	1525.73%
Smashwords *	65	2,290	11,787	40,614	90,252	85,500	-4,752	-5.27%	85,435	131438.46%
Lulu Enterprises Inc. **	8,659	10,589	20,278	38,005	57,531	74,787	17,256	29.99%	66,128	763.69%
Xlibris (Div. of Author Solutions)	9,194	12,726	19,421	17,790	14,646	13,990	-656	-4.48%	4,796	52.16%
AuthorHouse (Div. of Author Solutions)	10,708	13,947	11,613	17,612	14,256	11,835	-2,421	-16.98%	1,127	10.52%
iUniverse (Div. of Author Solutions)	6,907	8,078	6,569	8,564	6,555	4,640	-1,915	-29.21%	-2,267	-32.82%
Trafford (Div. of Author Solutions)	1,068	2,451	2,839	3,637	4,793	4,000	-793	-16.54%	2,932	274.53%
WestBow Press (imprint of Author Solutions)	0	7	719	2,369	3,869	3,476	-393	-10.16%	3,476	n/a
Blurb, Inc.	16	36	51	264	2,091	2,842	751	35.92%	2,826	17662.50%
PublishAmerica	5,160	5,795	7,202	5,350	3,692	2,821	-871	-23.59%	-2,339	-45.33%
Salem Publishing Solutions [formerly Xulon Press]	1,675	1,467	1,480	1,604	2,201	2,544	343	15.58%	869	51.88%
BookBaby	49	90	197	1,287	2,376	2,510	134	5.64%	2,461	5022.45%
Independent Publisher (Bar Code Graphics)	337	1,890	3,821	3,557	2,872	2,495	-377	-13.13%	2,158	640.36%
Palibrio (Div. of Author Solutions)	0	0	80	1,861	2,387	2,238	-149	-6.24%	2,238	n/a
Outskirts Press	1,533	1,595	1,579	1,489	1,824	1,931	107	5.87%	398	25.96%
Balboa Press (imprint of Author Solutions)	0	0	54	539	812	1,652	840	103.45%	1,652	n/a
Booktango (Div. of Author Solutions)	0	0	0	0	1,653	1,559	-94	-5.69%	1,559	n/a
eBookit.com	0	0	2	21	58	982	924	1593.10%	982	n/a
Balboa Press (Div. of Hay House)	0	0	51	635	1,557	591	-966	-62.04%	591	n/a
Dorrance	711	1,025	1,301	851	854	577	-277	-32.44%	-134	-18.85%
Dog Ear Publishing	282	419	497	485	537	511	-26	-4.84%	229	81.21%
Abbott Press (imprint of Author Solutions)	0	0	0	135	519	482	-37	-7.13%	482	n/a
PartridgeIndia (imprint of Author Solutions)	0	0	0	0	0	398	398	n/a	398	n/a
Infinity Publishing	663	624	727	730	723	365	-358	-49.52%	-298	-44.95%
Booklocker.com	306	416	427	398	347	301	-46	-13.26%	-5	-1.63%
Inspiring Voices (imprint of Author Solutions)	0	0	0	38	393	297	-96	-24.43%	297	n/a
BookBaby Print	0	0	0	6	151	217	66	43.71%	217	n/a
Telemachus Press	0	3	43	175	246	199	-47	-19.11%	199	n/a
Virtualbookworm.com	145	160	122	148	135	139	4	2.96%	-6	-4.14%
Inkwater	63	65	92	155	158	130	-28	-17.72%	67	106.35%
Mill City Press (imprint of Hillcrest Publishing)	70	76	122	101	111	130	19	17.12%	60	85.71%
Greenleaf Book Group	40	55	63	201	81	116	35	43.21%	76	190.00%
Wasteland Press	104	114	127	133	136	109	-27	-19.85%	5	4.81%
WinePress	39	45	27	23	158	106	-52	-32.91%	67	171.79%
Troy Book Makers	28	39	54	64	74	73	-1	-1.35%	45	160.71%
Wheatmark	231	129	125	95	77	67	-10	-12.99%	-164	-71.00%
Instant Publisher	244	168	142	122	84	66	-18	-21.43%	-178	-72.95%
JETLAUNCH [formerly Red Willow]	0	0	3	69	58	63	5	8.62%	63	n/a
Book Publishers Network	11	23	33	36	38	36	-2	-5.26%	25	227.27%
Aventine Press	48	64	58	58	46	34	-12	-26.09%	-14	-29.17%
Robertson Publishing	31	39	38	45	41	31	-10	-24.39%	0	0.00%
Anaphora Literary Press	0	0	0	22	12	24	12	100.00%	24	n/a
Wyatt-MacKenzie	26	26	22	21	24	23	-1	-4.17%	-3	-11.54%
Biographical Publishing Company	4	1	3	13	7	19	12	171.43%	15	375.00%
Lumina Press (imprint of Aeon Publishing)	160	132	125	72	30	17	-13	-43.33%	-143	-89.38%
Dancing Moon	15	16	6	24	30	16	-14	-46.67%	1	6.67%
Aardvark Global	703	641	446	359	55	9	-46	-83.64%	-694	-98.72%
Concierge Marketing, Inc.	1	6	8	10	14	6	-8	-57.14%	5	500.00%
Minright	2	5	0	946	22	6	-16	-72.73%	4	200.00%
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	5	5	n/a	5	n/a
Vantage Press	235	190	110	128	125	5	-120	-96.00%	-230	-97.87%
Chapel Hill Press	7	2	7	9	4	4	0	0.00%	-3	-42.86%
Pfoxmoor Publishing	0	0	7	77	21	4	-17	-80.95%	4	n/a
Selah Publishing Group	14	16	23	11	8	3	-5	-62.50%	-11	-78.57%
DellArte Press (imprint of Author Solutions)	0	0	9	3	2	2	0	0.00%	2	n/a
Pleasant Word (Div. of Winepress)	184	176	239	187	0	1	1	n/a	-183	-99.46%
IndyPublish.com ***	8,556	2,500	0	0	0	0	0	n/a	-8,556	-100.00%
Insight Publishing	25	29	20	8	2	0	-2	-100.00%	-25	-100.00%
Small Publishers ****	15,651	17,981	24,409	36,894	43,213	46,654	3,441	7.96%	31,003	198.09%
<b>TOTALS</b>	<b>85,468</b>	<b>111,359</b>	<b>152,871</b>	<b>246,912</b>	<b>393,421</b>	<b>458,564</b>	<b>65,143</b>	<b>16.56%</b>	<b>373,096</b>	<b>436.53%</b>

\* 2013 figure provided by Smashwords on 7/28/2014

\*\* 2013 figure provided by Lulu on 8/15/2014

\*\*\* No longer accepting manuscripts

\*\*\*\* Small publishers are those who have produced 10 or fewer ISBNs in total

## ISBN Output for USA Self-Publishers, 2008-2013

### Total Print Books

Source: Bowker Books In Print® database

NAME	2008	2009	2010	2011	2012	2013	increase 2012-13	%increase 2012-13	increase 2008-13	%increase 2008-2013
CreateSpace	11,498	25,212	35,686	58,857	131,456	186,926	55,470	42.20%	175,428	1525.73%
Lulu Enterprises Inc. *	8,658	10,587	11,681	25,461	27,470	40,895	13,425	48.87%	32,237	372.34%
Xibris (Div. of Author Solutions)	7,761	10,322	13,416	11,653	10,281	9,319	-962	-9.36%	1,558	20.07%
AuthorHouse (Div. of Author Solutions)	7,394	9,523	8,705	11,324	9,135	7,498	-1,637	-17.92%	104	1.41%
iUniverse (Div. of Author Solutions)	4,578	5,099	4,702	5,272	4,351	3,147	-1,204	-27.67%	-1,431	-31.26%
PublishAmerica	5,160	5,794	7,201	5,350	3,692	2,821	-871	-23.59%	-2,339	-45.33%
Trafford (Div. of Author Solutions)	743	1,647	1,995	2,326	2,998	2,463	-535	-17.85%	1,720	231.49%
WestBow Press (imprint of Author Solutions)	0	6	502	1,466	2,503	2,362	-141	-5.63%	2,362	n/a
Independent Publisher (Bar Code Graphics)	327	1,866	3,689	3,272	2,566	2,115	-451	-17.58%	1,788	546.79%
Outskirts Press	1,533	1,595	1,576	1,489	1,824	1,931	107	5.87%	398	25.96%
Salem Publishing Solutions [formerly Xulon Press]	1,675	1,467	1,480	1,601	1,552	1,670	118	7.60%	-5	-0.30%
Palibrio (Div. of Author Solutions)	0	0	12	1,213	1,550	1,441	-109	-7.03%	1,441	n/a
Balboa Press (imprint of Author Solutions)	0	0	53	344	193	1,036	843	436.79%	1,036	n/a
Blurb, Inc.	0	0	0	0	0	752	752	n/a	752	n/a
Dorrance	699	875	1,089	850	852	576	-276	-32.39%	-123	-17.60%
Dog Ear Publishing	282	417	495	485	537	511	-26	-4.84%	229	81.21%
Balboa Press (Div. of Hay House)	0	0	9	363	1245	406	-839	-67.39%	406	n/a
Infinity Publishing	663	624	502	538	587	365	-222	-37.82%	-298	-44.95%
Abbott Press (imprint of Author Solutions)	0	0	0	82	316	328	12	3.80%	328	n/a
Booklocker.com	272	354	309	383	347	300	-47	-13.54%	28	10.29%
PartridgeIndia (imprint of Author Solutions)	0	0	0	0	0	279	279	n/a	279	n/a
BookBaby Print	0	0	0	6	151	212	61	40.40%	212	n/a
Inspiring Voices (imprint of Author Solutions)	0	0	0	19	203	178	-25	-12.32%	178	n/a
Virtualbookworm.com	145	160	118	148	135	139	4	2.96%	-6	-4.14%
Wasteland Press	104	114	127	133	136	108	-28	-20.59%	4	3.85%
WinePress	39	44	27	23	158	106	-52	-32.91%	67	171.79%
Telemachus Press	0	1	15	59	90	100	10	11.11%	100	n/a
Mill City Press (imprint of Hillcrest Publishing)	70	74	108	89	74	80	6	8.11%	10	14.29%
Inkwater	62	61	51	77	64	75	11	17.19%	13	20.97%
Wheatmark	231	129	124	95	77	67	-10	-12.99%	-164	-71.00%
Instant Publisher	244	165	140	116	82	66	-16	-19.51%	-178	-72.95%
Troy Book Makers	28	38	54	59	58	61	3	5.17%	33	117.86%
Greenleaf Book Group	30	36	35	139	41	59	18	43.90%	29	96.67%
eBookit.com	0	0	0	3	24	38	14	58.33%	38	n/a
Aventine Press	48	64	58	58	46	34	-12	-26.09%	-14	-29.17%
JETLAUNCH [formerly Red Willow]	0	0	1	23	28	31	3	10.71%	31	n/a
Robertson Publishing	31	39	38	45	41	31	-10	-24.39%	0	0.00%
Anaphora Literary Press	0	0	0	22	12	24	12	100.00%	24	n/a
Book Publishers Network	11	23	33	31	20	22	2	10.00%	11	100.00%
Wyatt-MacKenzie	26	26	22	21	24	22	-2	-8.33%	-4	-15.38%
Biographical Publishing Company	4	1	3	11	7	17	10	142.86%	13	325.00%
Llumina Press (imprint of Aeon Publishing)	160	132	125	53	30	17	-13	-43.33%	-143	-89.38%
Dancing Moon	14	15	6	24	17	11	-6	-35.29%	-3	-21.43%
Aardvark Global	668	607	432	353	55	9	-46	-83.64%	-659	-98.65%
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	5	5	n/a	5	n/a
Vantage Press	235	190	110	128	125	5	-120	-96.00%	-230	-97.87%
Chapel Hill Press	7	2	7	9	4	4	0	0.00%	-3	-42.86%
Concierge Marketing, Inc.	1	6	2	3	7	4	-3	-42.86%	3	300.00%
Selah Publishing Group	14	16	23	11	8	3	-5	-62.50%	-11	-78.57%
Booktango (Div. of Author Solutions)	0	0	0	0	0	2	2	n/a	2	n/a
DellArte Press (imprint of Author Solutions)	0	0	4	2	1	2	1	100.00%	2	n/a
Pleasant Word (Div. of Winepress)	184	176	239	187	0	1	1	n/a	-183	-99.46%
BookBaby	0	0	0	1	0	0	0	n/a	0	n/a
IndyPublish.com **	8,556	2,500	0	0	0	0	0	n/a	-8,556	-100.00%
Insight Publishing	25	29	20	8	2	0	-2	-100.00%	-25	-100.00%
Mintright	0	0	0	0	0	0	0	n/a	0	n/a
Pfoxmoor Publishing	0	0	3	23	1	0	-1	-100.00%	0	n/a
Smashwords	0	0	0	0	0	0	0	n/a	0	n/a
Small Publishers ***	14,952	16,688	19,081	24,366	29,755	33,948	4,193	14.09%	18,996	127.05%
<b>TOTALS</b>	<b>77,132</b>	<b>96,724</b>	<b>114,108</b>	<b>158,674</b>	<b>234,931</b>	<b>302,622</b>	<b>67,691</b>	<b>28.81%</b>	<b>225,490</b>	<b>292.34%</b>

\* 2013 figure provided by Lulu on 8/15/2014

\*\* No longer accepting manuscripts

\*\*\* Small publishers are those who have produced 10 or fewer ISBNs in total

## ISBN Output for USA Self-Publishers, 2008-2013

### Total ebooks

Source: Bowker Books In Print® database

NAME	2008	2009	2010	2011	2012	2013	increase 2012-13	%increase 2012-13	increase 2008-13	%increase 2008-2013
Smashwords *	65	2,290	11,787	40,614	90,252	85,500	-4,752	-5.27%	85,435	131438.46%
Lulu Enterprises Inc. **	1	2	8,597	12,544	30,061	33,892	3,831	12.74%	33,891	3389100.00%
Xlibris (Div. of Author Solutions)	1,433	2,404	6,005	6,137	4,365	4,671	306	7.01%	3,238	225.96%
AuthorHouse (Div. of Author Solutions)	3,314	4,424	2,908	6,288	5,121	4,337	-784	-15.31%	1,023	30.87%
BookBaby	49	90	197	1,286	2,376	2,510	134	5.64%	2,461	5022.45%
Blurb, Inc.	16	36	51	264	2,091	2,090	-1	-0.05%	2,074	12962.50%
Booktango (Div. of Author Solutions)	0	0	0	0	1,653	1,557	-96	-5.81%	1,557	n/a
Trafford (Div. of Author Solutions)	325	804	844	1,311	1,795	1,537	-258	-14.37%	1,212	372.92%
iUniverse (Div. of Author Solutions)	2,329	2,979	1,867	3,292	2,204	1,493	-711	-32.26%	-836	-35.90%
WestBow Press (imprint of Author Solutions)	0	1	217	903	1,366	1,114	-252	-18.45%	1,114	n/a
eBookit.com	0	0	2	18	34	944	910	2676.47%	944	n/a
Salem Publishing Solutions [formerly Xulon Press]	0	0	0	3	649	874	225	34.67%	874	n/a
Palibrio (Div. of Author Solutions)	0	0	68	648	837	797	-40	-4.78%	797	n/a
Balboa Press (imprint of Author Solutions)	0	0	1	195	619	616	-3	-0.48%	616	n/a
Independent Publisher (Bar Code Graphics)	10	24	132	285	306	380	74	24.18%	370	3700.00%
Balboa Press (Div. of Hay House)	0	0	42	272	312	185	-127	-40.71%	185	n/a
Abbott Press (imprint of Author Solutions)	0	0	0	53	203	154	-49	-24.14%	154	n/a
Inspiring Voices (imprint of Author Solutions)	0	0	0	19	190	119	-71	-37.37%	119	n/a
PartridgeIndia (imprint of Author Solutions)	0	0	0	0	0	119	119	n/a	119	n/a
Telemachus Press	0	2	28	116	156	99	-57	-36.54%	99	n/a
Greenleaf Book Group	10	19	28	62	40	57	17	42.50%	47	470.00%
Inkwater	1	4	41	78	94	55	-39	-41.49%	54	5400.00%
Mill City Press (imprint of Hillcrest Publishing)	0	2	14	12	37	50	13	35.14%	50	n/a
JETLAUNCH [formerly Red Willow]	0	0	2	46	30	32	2	6.67%	32	n/a
Book Publishers Network	0	0	0	5	18	14	-4	-22.22%	14	n/a
Troy Book Makers	0	1	0	5	16	12	-4	-25.00%	12	n/a
Mintright	2	5	0	946	22	6	-16	-72.73%	4	200.00%
BookBaby Print	0	0	0	0	0	5	5	n/a	5	n/a
Dancing Moon	1	1	0	0	13	5	-8	-61.54%	4	400.00%
Pfoxmoor Publishing	0	0	4	54	20	4	-16	-80.00%	4	n/a
Biographical Publishing Company	0	0	0	2	0	2	2	n/a	2	n/a
Concierge Marketing, Inc.	0	0	6	7	7	2	-5	-71.43%	2	n/a
Booklocker.com	34	62	118	15	0	1	1	n/a	-33	-97.06%
Dorrance	12	150	212	1	2	1	-1	-50.00%	-11	-91.67%
Wasteland Press	0	0	0	0	0	1	1	n/a	1	n/a
Wyatt-MacKenzie	0	0	0	0	0	1	1	n/a	1	n/a
Aardvark Global	35	34	14	6	0	0	0	n/a	-35	-100.00%
Anaphora Literary Press	0	0	0	0	0	0	0	n/a	0	n/a
Aventine Press	0	0	0	0	0	0	0	n/a	0	n/a
Chapel Hill Press	0	0	0	0	0	0	0	n/a	0	n/a
CreateSpace	0	1	7	5	4	0	-4	-100.00%	0	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	0	0	5	1	1	0	-1	-100.00%	0	n/a
Dog Ear Publishing	0	2	2	0	0	0	0	n/a	0	n/a
IndyPublish.com ***	0	0	0	0	0	0	0	n/a	0	n/a
Infinity Publishing	0	0	225	192	136	0	-136	-100.00%	0	n/a
Insight Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Instant Publisher	0	3	2	6	2	0	-2	-100.00%	0	n/a
Llumina Press (imprint of Aeon Publishing)	0	0	0	19	0	0	0	n/a	0	n/a
Outskirts Press	0	0	3	0	0	0	0	n/a	0	n/a
Pleasant Word (Div. of Winepress)	0	0	0	0	0	0	0	n/a	0	n/a
PublishAmerica	0	1	1	0	0	0	0	n/a	0	n/a
Robertson Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Selah Publishing Group	0	0	0	0	0	0	0	n/a	0	n/a
Vantage Press	0	0	0	0	0	0	0	n/a	0	n/a
Virtualbookworm.com	0	0	4	0	0	0	0	n/a	0	n/a
Wheatmark	0	0	1	0	0	0	0	n/a	0	n/a
WinePress	0	1	0	0	0	0	0	n/a	0	n/a
Small Publishers ****	699	1,293	5,328	12,528	13,458	12,706	-752	-5.59%	12,007	1717.74%
<b>TOTALS</b>	<b>8,336</b>	<b>14,635</b>	<b>38,763</b>	<b>88,238</b>	<b>158,490</b>	<b>155,942</b>	<b>-2,548</b>	<b>-1.61%</b>	<b>147,606</b>	<b>1770.71%</b>

\* 2013 figure provided by Smashwords on 7/28/2014 , \*\* 2013 figure provided by Lulu on 8/15/2014 , \*\*\* No longer accepting manuscripts

\*\*\*\* Small publishers are those who have produced 10 or fewer ISBNs in total

## ISBN Output for USA Self-Publishers, 2008-2013

### Author Solutions – Total Print & ebooks

Source: Bowker Books In Print® database

NAME	2008	2009	2010	2011	2012	2013	increase		increase	
							2012-13	%increase 2012-13	2008-13	%increase 2008-2013
Xlibris (Div. of Author Solutions)	9,194	12,726	19,421	17,790	14,646	13,990	-656	-4.48%	4,796	52.16%
AuthorHouse (Div. of Author Solutions)	10,708	13,947	11,613	17,612	14,256	11,835	-2,421	-16.98%	1,127	10.52%
iUniverse (Div. of Author Solutions)	6,907	8,078	6,569	8,564	6,555	4,640	-1,915	-29.21%	-2,267	-32.82%
Trafford (Div. of Author Solutions)	1,068	2,451	2,839	3,637	4,793	4,000	-793	-16.54%	2,932	274.53%
WestBow Press (imprint of Author Solutions)	0	7	719	2,369	3,869	3,476	-393	-10.16%	3,476	n/a
Palibrio (Div. of Author Solutions)	0	0	80	1,861	2,387	2,238	-149	-6.24%	2,238	n/a
Balboa Press (imprint of Author Solutions)	0	0	54	539	812	1,652	840	103.45%	1,652	n/a
Booktango (Div. of Author Solutions)	0	0	0	0	1,653	1,559	-94	-5.69%	1,559	n/a
Abbott Press (imprint of Author Solutions)	0	0	0	135	519	482	-37	-7.13%	482	n/a
Inspiring Voices (imprint of Author Solutions)	0	0	0	38	393	297	-96	-24.43%	297	n/a
PartridgeIndia (imprint of Author Solutions)	0	0	0	0	0	398	398	n/a	398	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	5	5	n/a	5	n/a
DellArte Press (imprint of Author Solutions)	0	0	9	3	2	2	0	0.00%	2	n/a
<b>TOTALS</b>	<b>27,877</b>	<b>37,209</b>	<b>41,304</b>	<b>52,548</b>	<b>49,885</b>	<b>44,574</b>	<b>-5,311</b>	<b>-10.65%</b>	<b>16,697</b>	<b>59.90%</b>

### Author Solutions - Print Books

Source: Bowker Books In Print® database

NAME	2008	2009	2010	2011	2012	2013	increase		increase	
							2012-13	%increase 2012-13	2008-13	%increase 2008-2013
Xlibris (Div. of Author Solutions)	7,761	10,322	13,416	11,653	10,281	9,319	-962	-9.36%	1,558	20.07%
AuthorHouse (Div. of Author Solutions)	7,394	9,523	8,705	11,324	9,135	7,498	-1,637	-17.92%	104	1.41%
iUniverse (Div. of Author Solutions)	4,578	5,099	4,702	5,272	4,351	3,147	-1,204	-27.67%	-1,431	-31.26%
Trafford (Div. of Author Solutions)	743	1,647	1,995	2,326	2,998	2,463	-535	-17.85%	1,720	231.49%
WestBow Press (imprint of Author Solutions)	0	6	502	1,466	2,503	2,362	-141	-5.63%	2,362	n/a
Palibrio (Div. of Author Solutions)	0	0	12	1,213	1,550	1,441	-109	-7.03%	1,441	n/a
Balboa Press (imprint of Author Solutions)	0	0	53	344	193	1,036	843	436.79%	1,036	n/a
Abbott Press (imprint of Author Solutions)	0	0	0	82	316	328	12	3.80%	328	n/a
PartridgeIndia (imprint of Author Solutions)	0	0	0	0	0	279	279	n/a	279	n/a
Inspiring Voices (imprint of Author Solutions)	0	0	0	19	203	178	-25	-12.32%	178	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	5	5	n/a	5	n/a
Booktango (Div. of Author Solutions)	0	0	0	0	0	2	2	n/a	2	n/a
DellArte Press (imprint of Author Solutions)	0	0	4	2	1	2	1	100.00%	2	n/a
<b>TOTALS</b>	<b>20,476</b>	<b>26,597</b>	<b>29,389</b>	<b>33,701</b>	<b>31,531</b>	<b>28,060</b>	<b>-3,471</b>	<b>-11.01%</b>	<b>7,584</b>	<b>37.04%</b>

### Author Solutions - EBooks

Source: Bowker Books In Print® database

NAME	2008	2009	2010	2011	2012	2013	increase		increase	
							2012-13	%increase 2012-13	2008-13	%increase 2008-2013
Xlibris (Div. of Author Solutions)	1,433	2,404	6,005	6,137	4,365	4,671	306	7.01%	3,238	225.96%
AuthorHouse (Div. of Author Solutions)	3,314	4,424	2,908	6,288	5,121	4,337	-784	-15.31%	1,023	30.87%
Booktango (Div. of Author Solutions)	0	0	0	0	1,653	1,557	-96	-5.81%	1,557	n/a
Trafford (Div. of Author Solutions)	325	804	844	1,311	1,795	1,537	-258	-14.37%	1,212	372.92%
iUniverse (Div. of Author Solutions)	2,329	2,979	1,867	3,292	2,204	1,493	-711	-32.26%	-836	-35.90%
WestBow Press (imprint of Author Solutions)	0	1	217	903	1,366	1,114	-252	-18.45%	1,114	n/a
Palibrio (Div. of Author Solutions)	0	0	68	648	837	797	-40	-4.78%	797	n/a
Balboa Press (imprint of Author Solutions)	0	0	1	195	619	616	-3	-0.48%	616	n/a
Abbott Press (imprint of Author Solutions)	0	0	0	53	203	154	-49	-24.14%	154	n/a
Inspiring Voices (imprint of Author Solutions)	0	0	0	19	190	119	-71	-37.37%	119	n/a
PartridgeIndia (imprint of Author Solutions)	0	0	0	0	0	119	119	n/a	119	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	0	0	5	1	1	0	-1	-100.00%	0	n/a
<b>TOTALS</b>	<b>7,401</b>	<b>10,612</b>	<b>11,915</b>	<b>18,847</b>	<b>18,354</b>	<b>16,514</b>	<b>-1,840</b>	<b>-10.03%</b>	<b>9,113</b>	<b>123.13%</b>

## **Self-Publishing Continues to Grow in U.S., Says Bowker**

*17 percent more ISBNs in 2013 than 2012 show that growth is hearty, but settling*

**New Providence, NJ – October, 2014** – A new analysis of U.S. ISBN data by ProQuest affiliate Bowker reveals that the number of self-published titles in 2013 increased to more than 458,564, up 17 percent over 2012 and 437 percent over 2008. Print titles were up a very strong 29 percent over 2012, indicating the format's continuing relevance to self-publishers. While self-publishing continues to grow, the pace appears to be normalizing after several explosive years.

### Read Bowker's report on self-publishing

"Our general conclusion is that self-publishing is beginning to mature. While it continues to be a force to reckon with, it is evolving from a frantic, wild-west style space to a more serious business," said Beat Barblan, Bowker Director of Identifier Services. "The market is stabilizing as the trend of self-publisher as business-owner, rather than writer only, continues."

### The analysis also shows:

- Print books have strong value to self-published authors, enabling them to reach a broad audience, often via independent bookstores.
- A handful of companies continue to dominate the publishing services sector for independent authors. More than 75 percent of self-published titles with ISBNs came to market with support from just three companies: Smashwords, CreateSpace and Lulu.

Bowker's analysis is based on ISBN registrations in the U.S. The vast majority of books in all formats have an ISBN. In addition to the obvious benefit of ensuring unequivocal and clear identification, ISBN registrations – and accompanying metadata from publishers – reveal market trends and enable insights into emerging areas.

Bowker provides a spectrum of services for small publishers through resources such as [www.selfpublishedauthor.com](http://www.selfpublishedauthor.com), [www.myidentifiers.com](http://www.myidentifiers.com) and [www.bookwire.com](http://www.bookwire.com). To view Bowker's 2013 report on self-publishing visit [www.selfpublishedauthor.com](http://www.selfpublishedauthor.com).

### **About Bowker®** ([www.bowker.com](http://www.bowker.com))

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