

Bowker®

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Print ISBN counts, USA pubdate 2002-2013

Subject	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013 projected	2013 % of subtotal	% change 10-11	% change 11-12	% change 12-13	% change 02-13
Agriculture	1,418	1,535	1,501	1,483	1,426	1,259	1,556	1,363	1,833	1,773	2,194	1,470	0.48%	-3.27%	23.75%	-33.00%	3.67%
Arts	6,574	8,431	8,779	8,762	9,201	9,291	10,304	9,860	10,910	10,701	11,320	11,083	3.63%	-1.92%	5.78%	-2.09%	68.59%
Biography	6,873	9,837	9,765	8,904	11,271	11,414	11,375	13,795	12,291	12,163	11,333	10,842	3.56%	-1.04%	-6.82%	-4.33%	57.75%
Business	6,918	7,614	7,905	7,885	8,719	7,722	8,873	9,351	10,194	10,109	13,989	11,116	3.65%	-0.83%	38.38%	-20.54%	60.68%
Computers	7,564	8,955	6,928	6,092	5,472	6,069	5,638	5,276	7,553	6,986	7,028	6,959	2.28%	-7.51%	0.60%	-0.98%	-8.00%
Cooking	1,956	2,590	2,857	3,062	2,705	2,836	3,164	2,643	3,057	2,963	3,168	3,181	1.04%	-3.07%	6.92%	0.41%	62.63%
Education	6,829	7,562	7,135	6,951	6,449	7,162	9,640	9,578	10,839	11,820	11,122	10,669	3.50%	9.05%	-5.91%	-4.07%	56.23%
Fiction	25,102	24,666	38,832	34,927	42,777	53,590	53,058	48,738	46,641	43,016	49,853	50,498	16.56%	-7.77%	15.89%	1.29%	101.17%
General Works	2,085	2,195	4,266	2,017	2,078	2,211	2,400	2,562	3,004	2,708	2,507	2,446	0.80%	-9.85%	-7.42%	-2.43%	17.31%
History	11,362	13,192	14,191	12,686	15,241	14,406	13,477	15,480	14,659	12,270	11,959	12,471	4.09%	-16.30%	-2.53%	4.28%	9.76%
Home Economics	1,434	1,628	1,760	1,634	1,755	1,775	1,644	1,856	1,699	1,579	1,664	1,508	0.49%	-7.06%	5.38%	-9.38%	5.16%
Juveniles	30,504	33,469	37,976	32,112	30,395	31,009	29,825	33,028	31,371	30,836	33,239	32,902	10.79%	-1.71%	7.79%	-1.01%	7.86%
Language	5,924	6,899	6,088	5,669	5,134	4,879	6,181	5,426	4,929	4,358	4,537	4,475	1.47%	-11.58%	4.11%	-1.37%	-24.46%
Law	4,432	4,675	4,509	5,468	5,359	5,195	5,533	5,915	5,908	5,795	5,531	6,072	1.99%	-1.91%	-4.56%	9.78%	37.00%
Literature	6,261	6,493	7,972	6,297	8,227	9,974	10,843	11,456	9,315	7,054	7,004	8,591	2.82%	-24.27%	-0.71%	22.66%	37.21%
Medicine	9,495	10,522	11,834	11,688	10,931	10,777	11,022	11,093	12,869	13,690	15,077	13,400	4.39%	6.38%	10.13%	-11.12%	41.13%
Music	3,376	3,740	4,859	4,076	3,545	3,540	4,131	4,570	3,927	3,948	4,273	5,294	1.74%	0.53%	8.23%	23.89%	56.81%
Personal Finance	473	402	552	542	582	582	598	699	595	636	591	538	0.18%	6.89%	-7.08%	-8.97%	13.74%
Philosophy, Psychology	8,894	10,040	11,410	10,556	12,961	13,098	12,605	13,949	14,277	14,011	15,018	15,479	5.08%	-1.86%	7.19%	3.07%	74.04%
Poetry, Drama	5,742	7,007	9,891	9,414	10,700	11,610	11,700	13,474	11,723	9,653	10,038	10,156	3.33%	-17.66%	3.99%	1.18%	76.87%
Religion	12,253	14,517	21,669	16,785	19,854	19,540	18,296	20,527	18,937	18,518	19,854	18,653	6.12%	-2.21%	7.21%	-6.05%	52.23%
Science	11,688	12,962	12,639	12,626	12,655	12,714	14,100	15,608	20,706	19,010	18,852	18,684	6.13%	-8.19%	-0.83%	-0.89%	59.86%
Sociology, Economics	20,969	23,530	23,222	23,750	27,675	24,546	24,737	26,904	28,581	28,356	28,442	29,399	9.64%	-0.79%	0.30%	3.36%	40.20%
Sports, Recreation	5,800	6,323	6,196	6,438	6,666	6,362	6,639	5,971	6,639	6,198	6,197	5,807	1.90%	-6.64%	-0.02%	-6.29%	0.12%
Technology	6,896	7,142	7,753	7,138	7,262	7,131	7,666	8,688	11,599	10,131	11,564	9,769	3.20%	-12.66%	14.14%	-15.52%	41.66%
Travel	4,316	4,172	5,304	4,941	5,376	5,678	5,101	4,800	4,572	3,755	3,603	3,450	1.13%	-17.87%	-4.05%	-4.25%	-20.06%
subtotal (classified data)	215,138	240,098	275,793	251,903	274,416	284,370	289,729	302,410	308,628	292,037	309,957	304,912		-5.38%	6.14%	-1.63%	41.73%
non-traditional/unclassified*	32,639	26,224	19,730	30,597	21,936	123,276	271,851	1,033,065	3,844,278	1,316,714	2,042,840	1,108,183		-65.75%	55.15%	-45.75%	3295.27%
total	247,777	266,322	295,523	282,500	296,352	407,646	561,580	1,335,475	4,152,906	1,608,751	2,352,797	1,413,095		-61.26%	46.25%	-39.94%	470.31%

Note on Methodology introduced for 2006

Bowker employed a new methodology for 2006 to report the annual title output statistics. The older methodology had focused on books with prices and with subject classifications to report on trends in average price and in market segments.

- To obtain a more accurate picture of total title output, the following enhancements were made for the 2006 statistics:
 - The total count now includes ISBNs that have not been assigned a subject (included as non-traditional/unclassified items).
 - The count now includes ISBNs without prices.
 - A number of additional book bindings were added to the counts. For example, Stapled and Laminated.

To provide comparable prior year data, the numbers for 2003-2005 data were restated using the new methodology.

*Non-traditional/unclassified consists of reprints (often public domain), other titles printed on-demand, and wiki-based material. The number also includes records received too late to receive subject classification and/or ISBNs that were not classifiable.